

Chicago Chapter National Black Nurses Association (CCNBNA)
Chicago, Illinois
Research/Educational Activity

Program/Activity Title: The Beating Breast Cancer

Program

Principal Investigator Carol Ferrans, RN, PhD, FAAN, Executive

Director

Project Director: Eva D. Smith, RN, Ph.D, FAAN

Goal of Activity:

The goal of the Beating Breast Cancer Program is to improve rates of mammography screening, rescreening, and timely diagnostic follow-up in African American women living in four medically un-deserved communities by addressing barriers to regular screening.

Specific Objectives:

1. To saturate communities with culturally sensitive messages to promote mammography screening and address cultural beliefs contributing to reluctance to be screened, and
2. To provide community patient navigation to address personal and health system barriers to screening and timely follow-up.

Summary of Research Program

The mission of the Community Engagement and Outreach Core, the outreach arm of UIC's Center of Excellence in Eliminating Disparities program, is to facilitate university-community engagement and community outreach with the goal of improved minority health and reduced health disparities in Chicago metropolitan communities. The outreach project, *Beating Breast Cancer Program*, will be carried out in four underserved Chicago communities (Roseland, Pullman, West Pullman, and Riverdale) that have high breast cancer mortality rates. The program will be administered collaboratively by a UIC team and CCNBNA nurses and other Black nurses.

The UIC team will identify community agencies and arrange meeting dates and times for the intervention. CCNBNA members and other Black nurses working with CCNBNA will implement the intervention, including a DVD designed to dispel cultural myths and barriers, to African American women (AAW) of all ages at these agencies. The intervention will consist of information on knowledge, attitudes, and cultural beliefs related to breast cancer and screening practices. The intervention will be provided in beauty shops, food pantries, churches, laundromats, libraries, and other community venues. A tote bag with a DVD and printed materials about the UIC navigation services and sites for no-cost or low-cost mammograms will be given to each AAW who participates in the outreach program. Navigation and evaluation of the *Beating Breast Cancer Program* will be carried out by UIC.

Scope of work to be completed:

1. The CCNBNA project director will:
 - a. Recruit nurses to implement the outreach intervention;
 - b. Received lists of community agencies from UIC outreach team;
 - c. Assign nurses to implement the intervention at designated sites;
 - d. Collect time sheets and payment vouchers;
 - e. Approve and submit payment vouchers to CCNBNA treasurer; and
 - f. Provide ongoing reports to CCNBNA BOD and membership and to UIC.

2. CCNBNA and other Black Nurses will:
 - a. Participate in IRB (research ethics) training and project orientation training provided by UIC;
 - b. Share their availability schedule with CCNBNA' s project director;
 - c. Deliver the intervention for women at scheduled sites in four communities;
 - d. Keep records of their intervention activities; and
 - e. Submit time sheets and payment vouchers to CCNBNA project director within 30 days after completing the activity.

3. UIC will:
 - a. Provide training for intervention nurses (IRB and study orientation);
 - b. Schedule intervention sites four intervention communities;

- c. Provide list of intervention sites (contact information, dates and times) to project director;
- d. Transfer monies to CCNBNA treasurer;
- e. Maintain ongoing communication with CCNBNA;
- f. Provide the broader aspect of the navigation in the four communities;
- g. Evaluate the program.

CCNBNA's objective(s) Conduct, analyze, and publish research to increase the body of knowledge about health care and health needs of Blacks.